TONE OF GERMAN NOTE RESENTED BY PRESS OF ENTIRE NATION

While our enemies thus loudly and openly proclaimed war without ercy until our utter destruction, we were conducting war in self-defense for our national existence and for the sake of peace of an assured perncy. We have been obliged to adopt a submarine warfare to meet the declared intentions of our enemies and the method of warfare adopted by them in contravention of international law.

With all its efforts in principle to protect neutral life and property from damage as much as possible, the German Government recognized unreservedly in its meorandum of Feb. 4 that the interests of neutrals might suffer from the submarine warfare. However, the American Government will also understand and appreciate that in the fight for existence which has been forced upon Germany by its adversaries and announced by them it is the sacred duty of the Imperial Government to do all within its power to protect and save the lives of German subjects.

If the Imperial Government were derelict in these, its duties, it would be guilty before God and history of the violation of those principles of highest humanity which are the foundation of every national existence.

The case of the Lusitania shows with horrible clearness to what copardising of human lives the manner of conducting war employed by adversaries leads. In the most direct contradiction of international law all distinctions between merchantmen and war vessels have been obliterated by the order to British merchantmen to arm themselves and to ram submarines, and the promise of rewards therefor, and neutrals who use merchantmen as travellers thereby have been exposed in an increasing gree to all the dangers of war.

If the Commander of the German submarine which destroyed the Lusitania had caused the crew and passengers to take to the boats before firing a torpedo, this would have meant the sure destruction of his own vessel. After the experiences in sinking much smaller and less seaworthy vessels If was to be expected that a mighty ship like the Lusitania would remain above water long enough, even after the torpedoing, to permit passengers to enter the ship's boats. Circumstances of a very peculiar kind, especially part of the Germans last night along the entire front throughout the the presence on board of large quantities of highly explosive materials, defested this expectation.

In addition it may be pointed out that if the Lusitania had been spared, repulsed. At 'the Labyrinth' there near Ban-de-Sapt, broke down under thousands of cases of munitions would have been sent to Germany's enemies, was fighting last night with hand our artillery fire. and thereby thousands of German mothers and children robbed of bread- grenades, but without making a

ASKS FOR AMERICAN GUARANTEES.

In the spirit of friendship wherewith the German nation has been imbued toward the Union and its inhabitants since the earliest days of its the fort, a German attack was met nce, the Imperial Government will always be ready to do all it can by the fire of our infantry and ar- lated fighting at close quarters took during the present war to prevent the jeopardizing of lives of American tillery and dispersed with perceptible citizens. The Imperial Government, therefore, repeats the assurances that American ships will not be hindered in the prosecution of legitimate shiping and the lives of American citizens in neutral vessels shall not be

In order to exclude any unforeseen dangers to American passenger iers, made possible in view of the conduct of maritime war by Germy's adversaries, German submarines will be instructed to permit the e and safe passage of such passenger steamers when made recognizable by special markings and notified a reasonable time in advance. The Imrial Government, however, confidently hopes that the American Governmt will assume to guarantee that these vessels have no contraband on tented themselves with directing ardetails of arrangement for the unhampered passage of these vessels to be agreed upon by the naval authorities of both sides.

In order to furnish adequate facilities for travel across the Atlantic rican citizens, the German Government submits for consideration a proposal to increase the number of available steamers by installing in er service a reasonable number of neutral steamers under the American flag, the exact number to be agreed upon under the same con-

sition as the above mentioned American steamers. The Imperial Government believes it can assume that in this manner adequate facilities for travel across the Atlantic Ocean can be afforded thrown down." American citizens. There would, therefore, appear to be no compelling easity for American citizens to travel to Europe in time of war on ships

so admit that American citizens can protect an enemy ship through the mere fact of their presence on board.

BLAMES AMERICANS FOR ACCIDENTS.

Germany merely followed England's example when she declared part of the high seas an area of war. Consequently, accidents suffered by neutrals on enemy ships in this area of war cannot well be judged differently from secidents to which neutrals are at all times exposed at the seat of war on land when they betake themselves into dangerous localities in spite of

It, however, it should not be possible for the American Government to Speeds Up and Down the Lines beforement is prepared to interpose no objections to the placing under the American flag by the American Government of four enemy passenger ers for passenger traffic between North America and England. Asses of "free and safe" passage for American passenger steamers ould then extend to apply under the identical pro-conditions to these merly hostile passenger steamers.

The President of the United States has declared his readiness, in a way serving of thanks, to communicate and suggest proposals to the Govern- Austrian works along the Isonso in cut of Great Britain with particular reference to the alteration of a determined attempt to wreck the paritime war. The Imperial Government will always be glad to make of the good offices of the President and hopes that his efforts in the sent case, as well as in the direction of the lofty ideal of the freedom the reas, will lead to an understanding.

Undersigned requests the Ambassador to bring the above to the knowledge of the American Government, and avails himself of the opportunity and encouraging his troops. to renew to His Excellency the assurance of his most distinguished con-VON JAGOW.

"Government of the United States

cannot admit that the proclamation

ships have been warned to keep

opposed to each other, and it must

the new German note, but that rather

it still exists in its essential features."

"Feeling in the United States is

changed from what it was at the

time of the Lusitania sinking, and

President Wilson will have to satisfy

this new feeling in considering and

answering the present note. That

the note will meet unrestrained ap-

of Americans is certain."

on the German note says:

proval at the hands of a large part

The Lokal Anzeiger in its commen

"The main point is that there is n

surrender of the German standpoint as

regards German interests and rights

in face of the opinions of neutral pow-

ers. Proof that the standpoint which

Germany assumes was forced upor

The Morgen Post also says:

ality," and says:

GERMAN PRESS BACKS VON JAGOW IN LATEST NOTE

Morgen Post Declares It Is in Every Way Worthy of

The Nation.

BERLIN (via London), July 10 ting on the German reply of the American note dated 9. relative to Germany's subsarine warfare and its effect on Amer-Ican interests, the Morgen Post to-day

The answer in every waw is worthy of Germany. It shows the calm of s d conscience a willinguess to lesser the fearfulness of war is far as posible, and an unright wish to live 'n peace with America. But it also exses a firm will not to abate one ot or tittle of Germany's rights. The clearly shows that the reapon are rests on Great Britain."

Germany by England and that we can-not abandon it without surrendering the welfare of the German people is The Morgen Post quoted the Amer-convincing manner that Americans, if the Note where it declared that the impartial, can say nothing against it."

FRENCH HOLD LABYRINTH

Was No Gain on Either Side.

REPULSE AT SOUCHEZ.

French Aviators Drop Twenty-Two Shells on German Railway Stations.

PARIS, July 10 .- The French War Department to-day issued the following statement:

"In the region to the north of Arras statement: certain attempts at attack on the directed against our positions on the day. Three French attacks at Lauroad from Angres to Souches were

"In the Champagne district, along Beausejour, between hill No. 196 and successful mining explosions.

"In Lorraine the enemy, numbering battalion, attacked our positions near Leintrey, but they were repulsed. "There is nothing to report otherwise for the night with the exception of certain artillery engagements, notably in the Forest of Apremont, in the Forest of Le Pretre, and at Fontenelle, where the enemy did not deliver any counter attack, but contillery fire on two dieffrent occasions against the positions they had lost.

"A recount of the prisoners made the combat of July 8 gives a total of \$81, including twenty-one officers. "French aviators yesterday ombarded the railroad stations at Arnaville and Bayonville, as well as the military barracks at Norroy. Twentytwo shells and 1,000 steel arrows were

carrying an enemy flag. In particular the Imperial Government is unable **DIRECTING FIRE AT AUSTRIAN FORTS**

Accompanied by Duke d'Aosta.

ROME, July 10 .- Thousands of tons a determined attempt to wreck the Emmanuel, accompanied by his to damage by possible bombs. cousin, the Duke d'Aosta, is speeding up and down the Italian front, personally directing the artillery fire

Italian aviators are raiding the Austhe enemy's airships. Official despatches to-day reported that the rallway station at Nabresina has

again been attacked from the air. of a war zone from which neutral Gen. Cadorna's despatches to-day reported that the heavy bombardaway may be made to operate as in ment of Platzwise Fort, in the Upper any degree an abbreviation of the Ansici Valley is continuing and that rights either of American ship mas- part of the Austrian work is in flames. ers or of American citizens bound Eisewhere, he reported, several night on lawful errands as passengers on attacks by the Austrians were re-

merchant ships of beiligerent nation- pulsed. During a vigorous attacl, north of Gorizia sixty-five Dalmatians threw can and German conceptions were up their hands in token of surrender according to despatches received here be pointed out that this difference of to-day, but were instantly made taropinion also is not compromised by gets for the astrian riflemen. Twen ty-eight were killed. Those who reached the Italian lines were treated received here to-day that the steamer

with the greatest consideration. A special to the Tribuna to-day reported the Austrians busy fortifying Trieste to Grats and Vienna in prepa vasion.

BRYAN IS PLEASED BY GERMAN ANSWER TO AMERICAN NOTE.

SAN FRANCISCO, July 10 .- The atest German note was relayed to William Jennings Bryan over the long distance phone to Santa Crus.

Mr. Bryan declined to make any man & Co.: other comment than to say: "I am glad Germany has indicated a desire to reach a satisfactory understanding with the United States in this situa-tion."

Paris War Office Says There Berlin Announces Capture of French Position in Champagne District.

MANY PRISONERS TAKEN

Progress Made in the Forest of Le Pretre-Hand-to-Hand Fighting.

BERLIN, via London, July 10 .-The German Army Headquarters Staff to-day gave out the following

"Military activity was only slight nois, on the southern slope of Hill 62.

"During the night a protecting change in the front line of one side French trench was taken by storm in the Champagne district, northeast of the Beausejour farm. Joining this the front between Perthes and trench to the east we undertook a few

"Between Allly and Aprement iso-"In the Forest of Le Pretre we im

proved our new positions by making "Since the 4th of July 1,798 prison

ers, including twenty-one officers, were taken, and three cannon, twelve machine guns and eighteen mine throwers were captured in the battles between the Meuse and the Moselle. "At Lientrey, east of Luneville night advances made by the enemy against our outer positions were re

ZEPPELINS COMING, DARKEN VATICAN, POPE IS NOTIFIED

Rome Hears That Dirigibles Are in Austria Ready for Dash Over Adriatic.

ROME (via Paris), July 10.-Ger man Zeppelin balloons, according to reports received in Rome, have been orted to the Austrian coast o the Adriatic Sea. Their object, it is said, is to fly across the Adriatio and to reach Rome.

The Italian Government has noti fied the Vatican and the Pope has orof metal are being hurled against the dered that the lights of the Apostolic Palace be dimmed or extinguished at an early hour. The Pope also has given instructions for the removal defenses to Gorizia. King Victor of art treasures form places exposed

Necessary preparations have bee made byt he Rome authorities to repel the airships. Special signalling posts have been established on the top of mountains and also on the height of Lusitania, the German answer to the trian front without challenge from the Monte Mario, behind the Vatican. Night experiments already have been conducted with rockets and flashlights, with which the officials will be warneof the approach of any airship.

Boy scouts are serving in every po lice station, ready to start at any moment on bicycles to inform the people by the means of bugle calls of the expected danger. Instructions also have been issued regarding measures to be taken for the protection of houses.

2,000 MORE CANADIAN TROOPS LAND IN ENGLAND: MANY ARE COLLEGE MEN.

MONTREAL, July 10 .- Word was on board, had arrived at Plymouth. Among the military units on this their lines of defense stretching from ship were the Second University Company under Capt. George C. McDonration for an expected Italian in- aid, going to serve as reinforcements to the Princess Patricia Regiment. This includes a number of men from McGill University as well as graduates and undergraduates from Tor-onto, Kingston, Winnipeg, Calgary, Victoria and other Canadian universi-ties. A draft to reinforce the Twenty-seventh Battery was also on the ship.

> Salary Goes on While Training as Soldiers. The following notice has been p

WAR NEWS IN BRIEF

The German reply to the American note on the Lusitania and submarine warfare has been published both in this country and in Germany, but the official text is not yet in the hands of the Washington Government. Pending its receipt and in the absence of President Wilson from the capital official comment is withheld.

Indication of the way the note is regarded in Germany is furnished by cabled excerpts from an editorial in the Berlin Morgen Post which declares the answer "in every way worthy of Germany" and expresses the conviction that the note "will meet unrestrained approval at the hands of a large part of Americans."

The Russian official statement reports the blocking of German attempts to advance toward Warsaw from the north and east and declares the offensive taken by the Russian armies below Lublin is developing. The Teutonic forces in this Southern Poland region are continuing to is the generally expressed belief. retreat, Petrograd declares, but are fighting stubbornly as they retire.

A Petrograd correspondent says the Germans are sending strong reinforcements for the army in the south and it is believed there will shortly be an attempt by it to recover its lost initiative.

GERMANS TORPEDO AND SINK VESSELS OF THREE NATIONS

Crews Saved; That of a Norwegian Ship Towed 25 Miles by Submarine.

LONDON, July 10 .- Three steamships were reported sunk to-day by boat carrying the sailors having been towed twenty-five miles by the submarine which sunk their ship.

The second ship reported torpedoed was an Italian vessel called the Clio. Her crew was rescued and landed at

steamship Ellesmere, which was helled and then torpedoed and sunk by a submarine off the Cornish coast. The crew of twenty-one men, with the exception of the Norwegian fireman, who was killed by a shell, was

The Ellesmore was of 1,170 tons gross irden and was built in 1906 at Port Glasgow. She was 244 feet long, 56 feet beam and 16 feet deep. She was owned by the Stason Steamship Company, Ltd., of Manchester.

GERMANY'S REPLY IS RESENTED BY

(Continued from First Page.)

be a climax of impudence if it were not a marvel of fatuity.

The New York Herald-Stripped • • of its prating about Germany's previous contentions in behalf of "abolishment of the right of capture" . . of its tirade against Great Britain and its altogether apecious contention with regard to the

The Indianapolis News-The note of the German Government entirely falls to meet the issues. The note is disappointing and discouragingly unsatsfactory.

Philadelphia Evening Bulletin: "The fatal fault in Germany's reply to the American note is that there is no disavowal of the assault on the Lusiania, no assurance of reparation or any assumption of responsibility and no adequate assurance against the recurrence of such a disaster. There can be no satisfactory settlement of the issue and friendly relations cannot permanently continue unless there shall be explation in some form

The Philadelphia Evening Telegraph—The reply cannot but be regarded as unsatisfactory, and its proposals will be regarded as impossible of acceptance. The evidence that Germany is continuing its play for delay is only too evident.

Chicago Post-Germany stands pat on the sinking of the Lusitania. Perfunctorily regretful for consequences she justifies the act. The United States must recede from its positionor go further. Chicago Journal-The German note

is one of the most insolent and evasive messages ever addressed by the Government of one great nation to that of another. It repeats by inference the slander that the Lusitania was

The Washington Star.—It may as well be recognized that the German answers to the American notes constitute a flat denial of the American demands. Instead of a repudiation of the homicidal attack on the Luisitania, the German Government assumes responsibility for and defends that crime. The German

Government has been asked whether in its relation with this Government and its citizens it proposes to conduct itself in a manner befitting a civilized nation. One subject to and regardful of international law. To this plain question a negative answer has been received and President Wilson now must consider and determine the American duty in the light of this fact.

fact.

Boston Transcript—Without equivocation and with a politeness offensively insinuating, Germany rejects each
and all of our demands and attempts hardly been time for those who have to study the document closely, little

San Francisco Chronicle—From so much as has been made public the important point is that there is an entire absence of the belligerent spirit. With this in mind, if it is found that Germany is asking us to abridge certain of our rights on the

sbridge certain of our rights on the high seas, we ought to be able to argue that issue without any indulgence in remarks calculated to arouse international animosity.

Des Moines Tribuns—Germany has decided that her submarine operations are important enough to risk adding the United States to the list of her enemies. President Wilson will now have to decide how important are the rights which he has set out to maintain.

Columbus Dispatch—To the American appeal in the interests of a wide humanity the note offers some concessions that impute to us mere self-ishness. Ways are offered, by adopting which Americans can be safe at sea, while the slaughter of other noncombatants goes on. Germany tells the United States how it can escape. But it is sometimes worse to escape than suffer.

The Louisville Times—Two months after the sinking of the Lusitania Germany not only ignores every request made for reparation, but imposes rules and regulations of its own making, in disregard of neutral rights and international law, with which no self-respecting government can comply.

It is impossible to me here are to the same comply. Columbus Dispatch-To the Amer-

issue stand to be settled by diplomatic exchanges.
On the other questions involved officials said they believed the President would stand firm.
The courteous wording of the German Pole was accepted as proof of

can comply.

It is impossible to see how negotiations between two governments can continue o this basis. It would seem that the time has come for Mr. Wilson to act, Baltimore News-Unless we wish to man note was accepted as proof of a sincere desire at Berlin to reach an amicable settlement. It was not believed, however, that Germany has properly sensed the American viewpoint despite the voluminous correspondence already in evidence. This was looked on as the one thing that

recognize practical difficulties, the practical results of the war of re-taliation which England and Germany are waging and which Germany cites note as pertinent we have gone

press surprise that Germany should have misunderstood our general position—that unarmed merchantmen must be stopped and searched before being destroyed, whether they are beiligarent or neutral. Germany will be asked also to make the concessions asked for in the note of June 9.

If the Germans choose to take oftense at this it will be their own lookout, officials said. Their view was that America must simply stand firm and if a break should come, put the

the American Government.

However, so long as Germany does not actually persist in the course it was following at the time of the sinking of the Falaba, the Guiffight and the Lusitania, there remains hope that any dispute will be kept within the bounds of diplomatic negotiation.

Pitteburgh Chronicle Telegraph—The second German reply to America's protest against submarine warfare is as unsatisfactory as the first. Couched in the friendliest terms though it is, the Berlin Government yields nothing. Instead of agreeing to the American demands the Berlin note proceeds to impose conditions and obligations on the United States.

EXPLOSIVE STOPS CAR.

iotoreyellat Drops Dynamite an Trolley Stops in a Hurry.

CALDWELL, N. J., July 10 .- As rolley car of the Montelair-Caldwell Line was climbing a mountainous grade in Montclair this morning the motorman noticed a short distance ahead a man on a motorcycle. Something dropped from the rear of the machine. The man jumped off, ran back and stopped the trolley car.

The motorcyclist worked for the Fusco Contracting Company of Montclair and was carrying ten sticks of dynamite and it was one of them that fell.

BRYAN GOT ONE VOTE.

OMAHA, July 10 .- A non-partise mmittee appointed by Gov. Morehead select Nebraska's most distinguished citizen to accept an invitation to par-ticipate in certain proceedings at the San Francisco Exposition, voted unani-mously that Prof. Lawrence Bruner of the State University bore that reputa-

tion.

There were ten members of the committee and Mr. Bryan received but one vote, and that on the first ballot. On the two succeeding ballots Mr. Bryan did not receive a single vote.

ZIMMER AND DIDDEL MEET FOR GOLF TITLE

INDIANAPOLIS., July 10 .- The tri mph of the public golf course was seen o-day in the finals of the Central Golf to-day in the finals of the Central Golf
Association at Highland. Ed Zimmer
and Will Diddel, both products of the
Riverside course, met to decide the
championship of five States—Ohio,
Michigan, Kentucky, Illinois (exclusive
of Cook County) and Indiana. Riverside is maintained by this city and has
been pronounced the sportlest course in
the State.

Diddel and Zimmer are State champions. Diddel was picked by many to
win, but Zimmer's determined and
steady play made the match hard to
pick in advance.

REPLY IS UNSATISFACTORY, OPINION IN WASHINGTON

Secretary Lansing, at Request of Wilson, Will Take Note to Cornish as Soon as Official Text Is Received.

WASHINGTON, July 10.-The German proposals in response to President Wilson's demands are unacceptable to the United States and will bring to a crisis the friendly relations between the United States and Germany

Secretary Lansing, it is announced, will go to Cornish as soon as he receives the official text of the German note, to go over it with the President. The announcement followed a long

not prove acceptable to the United States. They characterized the Berlin communication by such headlines as "Germany's Hypocritical Reply" and "An Amazing Offer."

"We can scarcely imagine the United States will accept it as in any way meeting her demands," said the Westminster Gazette.

"The pirates' excuse are ridiculars to distance telephone conversation between the President and his private secretary, Joseph Tumulty. It was questioned if the note would be received and decoded in time to let Lansing get away before Monday. Secretary Lansing said he had no reason to doubt the correctness of the press version of the note, but

gone over by the President.

tions made by Germany.

into question.

nection.

possibility is seen of the United States

It was recognized that Germany in

Officials said the Lusitania question

than ever, as the result of the Ger-

man justification of the vessel's de-

ligerent or neutral. Germany will be

LONDON PAPERS

CRITICISE LATEST

NOTE FROM GERMANY

LONDON, July 10 .- The London

evening papers to-day unanimously

predicted that the German reply will

accepting and acting on the sugges-

Westminster Gazette.

"The pirates' excuse are ridiculously transparent," said the Evening Standard. "The unctuous Germans whine: We always respect the lives of civilians as much as possible," but what about Belgium?"

"The German reply contains hypocrisy that would have appalled Pecksniff," said the Evening News, "and cynicism that would have appeared audacious to Talleyrand." until he had the official text before him he would not even make up his mind concerning it. He would not discuss it, he added, until it had been No one is able to predict what the

course of the United States now will be. While many officials have not had

time to read the reply, and there has REPLY OFFERS ONLY PRACTICAL WAY, SAYS GERMAN NEWSPAPER.

In the news and editorial column of the German evening newspapers in its latest note had ignored this vital this city, the German Herold and the Abendblatt, satisfaction is expressed question and had shifted, now emphasizing the conditions under which it with the German note. There is no would promise complete immunity editorial comment in the Abendblatt. from danger to Americans travelling but the news articles state that the note is satisfactory and represents a even on American ships, a situation sincere effort on the part of Germany to settle the problems involved. In its editorial columns the German Rerwhich since Germany's circular note with reference to neutral vessels reold states:

ceived on May 11 had not been called "The new German note told exactly everything that Germany would do to uphold the friendship of Germany and the United States. On the other hand Germany cannot agree that the presence of an American on an enemy ship should be the means of preventloomed up to-day more formidably struction. It was not thought, however, that there would be any attempt

ship should be the means of preventing her from warfare on that ship; this is especially sa os Germany is eagaged in a defensive war.

"Our Government faces a grave restonsibility. It is her duty to uphold the safety of her citizens and at the same time to uphold true neutrality. In both cases the propositions made by the German Government offer the only practical means." To reject those means would be a mistake and could not have anything else but dangerous consequences." on the part of the administration to write into any note anything in the nature of an ultimatum in this con-There will be no declaration that Germany must accept responsibility instead. It was said by officials close to the administration that President Wilson simply will repeat that the ise but dangerous consequences. sinking was unjustified, letting the

RUSSIA PURCHASES **ICE-BREAKER TO KEEP** THE WHITE SEA OPEN.

ST. JOHNS, N. F., July 10 .- The purchase by the Russian Government of the ice-breaking steamer Bruce from the Reid Newfoundland Com-PRESS OF NATION

too far to stop.

Cincinnati Times-Star—Not by any stretch of the imagination can the latest German note be described as meeting the chief demands made by the American Government.

However, so long to stop.

spondence already in evidence. This was isoked on as the one thing that constitutes the real menace.

There is no intention, officials said, of making any threats to Germany. They expected the next note to express surprise that Germany should usual the channel to the port of technique. pany was announced to-day. It is usual the channel to the port of Archangel. The Bruce and the Lintrose were built a few years ago for service in Cabot Strait, between New-foundland and Cape Breton, where heavy ice is encountered in the win-ter. They are steamers of 1,553 tons.

BRITISH NOW HOLD ALL GERMAN PROPERTY and if a break should come, put the responsibility squarely up to Germany. It was deemed possible that the Kaiser would be asked if he has any suggestions to offer toward guaranteeing freedom of the seas, thus opening the door for a general discussion between the belligerents. This, however, was declared to be entirely a matter for the President to decide, officials saying they did not consider themselves familiar enough with his views to predict what he actually will do. IN SOUTHWEST AFRICA

PRETORIA, South Africa, July 10 terms of surrender signed by Dr Seitz, the Imperial Governor of German Southwest Africa, provide for the transfer to the Union of South Africa of the entire property of the Protectorate Government as well as all war material and all the military The choice of abode of the German officers on parole is subject to the concurrence of the Union of South Africa Government.

HELP WANTED-FEMALE. WOMAN TEACHER wanted in handleraft occupations for boys in Brooklyn institution; parameter position; must live home; hours 9.50-12 and 2 to 4.50. Saturdays 10-12; salar; \$35 per month references required. P. O. Sov 97. Brooklyn.

The World "a Leader in Bringing Results"

FRIDAY & LEHMANN
Real Estate Brokers and Managers, 962 HALSEY STREET, NEAR BROADWAY,

BROOKLYN BORO, N. Y. July 6th, 1915.

New York World: You inserted the following ad. for us in your issue of Sunday, June

We received a phone call on Tuesday inquiring about this property, an appointment was arranged for Wednesday to show this and several other properties; and on Friday (5 days after the ad appeared in the We believe that as a real estate advertising medium the New York World is still a leader in bringing results. Very truly yours,

FRIDAY & LEHMANN, by F. A. Lehmans

Advertise Your "Real Estate" in Next Sunday's World!